मुख्य महाप्रबंधक का कार्यालय,बी.एस.एन.एल
O/o CHIEF GENERAL MANAGER BSNL
तमिलनाडु परिमंडल / TAMILNADU CIRCLE
80, अण्णा सालै, चेन्नै - 600 002
80, ANNA SALAI, CHENNAI 600 002

BSNL
Connecting India
Faster

भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM IMITED
(A Govt. of India Enterprise)
www.tamilnadu.bsnl.co.in

To

All Heads of SSAs in TN Telecom Circle
Principal RGMTTC, Chennai

<u>HRD/148-102/2013-14   dated at Chennai 600 002 the   18-05-2013</u>

Sub: Oracle Academy Engagement with BSNL -reg.
Ref: BSNL HQrs ltr. No. 28-4/2013-Trg dated 10-05-2013

-o-

Kindly find herewith enclosed the copy of BSNL HQrs letter regarding "Oracle Academy Engagement with BSNL", for information and necessary action please.

BSNL HQrs has approved a complementary proposal from Oracle for imparting one day training workshop on upcoming technology trends in association with BSNL **for the students undergoing the vocational training** in some of the training centres.

The training will be physically delivered from 6 training centres by the oracle personnel in some fixed dates and the students attending vocational training at other locations (other training centres / field units) at that time can also be connected through intranet , in webinar mode, wherever technically feasible and convenient, so as to maximise the out reach.

So, All the training coordinators in the SSAs / Training centre are requested to utilize this opportunity by arranging webinars wherever technically feasible on the dates mentioned in the schedule so that we can maximise the value add to the students coming for vocational training at all the possible locations on those dates.

Encl. a/a

[M.Shanmugam]
Deputy General Manager (HR)
O/o Chief General Manager, BSNL
Tamilnadu Circle, Chennai-2

Training Cell,
1st Floor, Bharat Sanchar Bhavan,
Janpath, New Delhi-110001
Tel: 23710385, Fax: 23711544

भारत संचार निगम लिमिटेड
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.28-4/2013-Trg   Dated: 10.05.2013

To

The Chief General Manager,
ALTTC, Ghaziabad

The Principal,
RTTC, Pune, Trivandrum, Hyderabad, Chennai, Kalyani
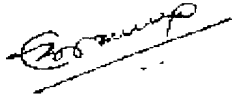
Subject: Oracle Academy Engagement with BSNL

It has been observed that the initiative on the vocational training program has been extremely positive and most of our training centers have remarkably coordinated various activities under the plan for themselves & for CTTC/DTTC/field units around them. Some of the units have traveled that extra step taking many innovative initiatives themselves to convert the opportunity of "Summer Training" into a worthwhile value add in terms of revenue, branding, marketing and networking for BSNL, not only for immediate gain but for building a long term strategy as well. Vocational training has also emerged as a successful revenue stream over the last few years for BSNL.

In order to add additional value to this program, we are pleased to inform that BSNL management has approved a complementary proposal from Oracle for imparting one day training workshop on upcoming technology trends in association with BSNL for the students undergoing the vocational training in some of the training centers.

Brief of the Oracle Proposal
- One day capsule to be embedded in our vocational program on upcoming technology trends with relevant examples/case studies pertinent to telecom.
- This training will be delivered at BSNL training centers by Oracle personnel.
- This program will be a complimentary training from Oracle and there is no cost associated with it that needs to be borne by BSNL
- Initially Oracle has proposed to physically deliver this training from six locations namely Ghaziabad, Pune, Trivandrum, Hyderabad, Chennai & Kolkatta.
- Students at other locations (Training centers/Field Units) would also be connected through Intranet, in webinar mode, wherever technical feasible and convenient, so as to maximize the outreach.

The training agenda and the training roll out plan submitted by Oracle are given in the Annexure. It is requested that necessary steps may kindly be taken for the successful implementation of this proposal as per the schedule given in the Annexure. Respective training centers shall ensure the maximum participation of students in the program through webcast/webinar on all India basis. Also, they shall sensitize the cities in coordination with the circle administration for taking benefits from the webinars. Any change in the dates proposed in the schedule may be intimated to this office so that the same can be taken up with Oracle.

(Neeraj Verma)
GM (Trg)

Copy to:

All CGMs – In order to maximize the value add to the students, coming to our field units during their vocational training optimum usage of webinar facility at all the possible locations on the dates mentioned in the schedule, may please be ensured.

ANNEXURE

Training Agenda

Agenda	Duration	Context
IT trends in Enterprise application – Oracle's contribution	1 hr	• Evolution of CoTs • On premise vs. Cloud • Future Growth area • Total outsourcing
Introduction to Telecom Business application – BSS/OSS	2 hrs	• Telecom business software standards – Discuss TMF • Role of process automation in business transaction • Brief introduction of CoTs domain wise & its applicability • Oracle's foot print & outlook
Structured & un-structured Analytics & its applicability in Telecom Domain	1 hr	• Operational reporting • DWH & Data Mining • Big Data • Power of analytics in business
Customer Experience management & role of social media in Telco	1 hr	• Cross channel customer experience • Integration of social channel with IT system • Business value proposition
Trends in server & storage technology	1 hr	• Traditional Compute & storage power • Role of appliance (hardware & software together)

Training Roll out Plan

Agenda	Duration	Proposed Location for physical training roll out (Parent City)	Proposed Date
Topic 1: IT trends in Enterprise application – Oracle's contribution	1 hr	ALTTC Ghaziabad	17th June 8th July 5th August 2013
Topic 2: Introduction to Telecom Business application – BSS/OSS	2 hrs	Pune	19th June 10th July 7th August 2013
Topic 3: Structured & un-structured Analytics & its applicability in Telecom Domain	1 hr	Trivandrum	28th June 19th July 16th August 2013
Topic 4: Customer Experience management & role of social media in Telco	1 hrs	Hyderabad	21st June 12th July 9th August 2013
Topic 5: Trends in server & storage technology	1 hr	Chennai	24th June 15th July 12th August 2013
		Kolkata (Kalyani)	26th June 17th July 14th August 2013